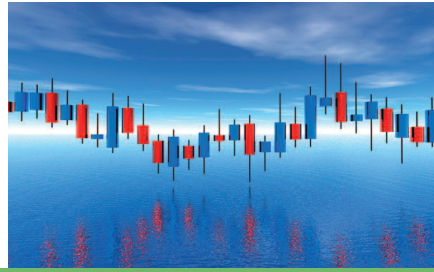


Claricent

Dynamic Dashboard Integration Services



Providing critical business intelligence that fuels business decisions and speeds time-to-market has never been more vital. As users seek to understand the relationship between numerous data points, they need tools that provide actionable data quickly - in easy-to-use formats. Yet, as datasets become exponentially larger, developing intuitive dashboards that enable company executives to access and use the data becomes more and more complex. Not all dashboards can keep pace and if the dashboard is not easy-to-use, it won't be successful.

Digital dashboards can be valuable business tools providing a quick overview of key business metrics. But, if not designed or implemented properly, dashboards can become time-consuming distractions that actually provide misleading data, which can take your business in the wrong direction.

Powerful, Easy-to-Use Dashboards

Claricent's Dashboard Integration Services are driving the transition from arcane business intelligence tools, which require extensive training and expertise, to a new generation of equally powerful but vastly more accessible dashboard-based BI environments, which enable executives to make business-critical decisions quickly with up-to-the minute data. Our BI consultants create powerful, yet easy-to-use dashboards, to make your busy executives ultra-efficient consumers of mission-critical BI.

Our Dashboard Integration Services are designed specifically for the most challenging BI environments with the ability to address

large datasets, incorporating thousands to millions of fact rows, surpassing other dashboard tools that can't natively handle large data sets and experience serious performance degradation. With our deep expertise in SAP® BusinessObjects Business Intelligence platform, data modeling, and visualization skills we can innovate and process large datasets within SAP BusinessObjects Dashboards (Xcelsius) - and deliver superior dynamic dashboards. We have the expertise to tailor your dashboards to fit your enterprise's unique BI environment.

Transform Complex Data into Intuitive Dashboards

Data warehouses, business intelligence (BI) and corporate performance management (CPM) tools provide the foundation for data analysis; but when time is of the essence, advanced visualization dashboards allow you to analyze massive amounts of complex data, and understand its meaning at-a-glance.

Highlights:

Empower your executives with actionable data providing:

- Alerts with up-to-the-minute information on business unit performance
- Integration with forecasting and base line performance data
- Drill down integration with reporting tools and transaction details

Dynamic Dashboard Features:

- Visually appealing and intuitive user interface
- Context sensitive
- Story board alignment with multiple panes
- Ability to visualize different time slices
- Provide key details on the dashboard
- Ability to localize the dashboard
- Integrate diverse datasets



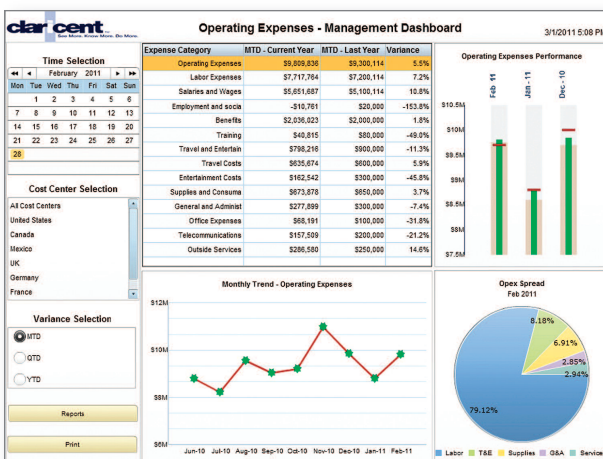
Why Choose Claricent?

- **Increase revenue.** Empower your team with the knowledge needed to improve sales performance and impact your bottom line.
- **Maximize productivity.** Develop strategic business objectives, identify spending inefficiencies, and make informed decisions that help you maximize

productivity and increase your return on investment.

- **Drive more value from your existing data.** Do more than just gather information. Analyze and interpret your information, then develop custom solutions based around your unique business requirements.

- **Discover a partner in success.** Receive prompt, friendly, personalized service. Develop a working relationship that's founded in solid values, based in business intelligence, and fueled with a sense of purpose.



Dynamic Dashboards

As an IT professional your challenge is to help your organization turn data into actionable information. By leveraging advanced visualizations, you can efficiently analyze large volumes of complex data, and present new insights to the business user without conducting additional mining projects or making major changes to the data structure. The linchpin of a valuable dashboard is a

Integrating SAP BusinessObjects with SAP BW

Claricent's consultants bring a thorough knowledge of SAP BusinessObjects and SAP BW to your dashboards. We're experts in building reusable data models for flexible and usable SAP BusinessObjects Universes. We know the importance of providing dynamic dashboards with full drill-down capabilities. And, we know how important it is to create highly-functional, dynamic dashboards quickly. To get your dashboard up and running quickly, we created predefined storyboards in high-value areas such as:

- Spend Management Analytics
- Expense Monitoring of Operating Expenses (OPEX)
- Sales Analytics

All of these analytics can be enhanced further with geospatial analytics leveraging our GeoCruncher® SAP BusinessObjects Dashboard component. GeoCruncher is a revolutionary new service that gives you access to location-based analytics on datasets such as demographics, transportation/routing and social networking information, with no costly additions needed to your current infrastructure.

With our knowledge of SAP BusinessObjects Dashboards and SAP NetWeaver BW (BW) environments, Claricent's BI experts provide you with visually appealing and intuitive user interfaces, integrating a diversity of datasets, to simplify the user experience and deliver quantifiable ROI. We create dashboards that transform complex data into intuitive dashboards by rapidly connecting any BI data source and then visualizing that data in real time – in the most meaningful way for your company executives. We show you how data maps to the advanced visualizations and how to identify relationships across complex data sources.

methodical review of your business and what makes it run coupled with a decision regarding what is important – what should be in your dashboard – and why.

Claricent's experts help you define how to get the necessary information, in the right form in a highly-repeatable fashion, so you do not re-invent the wheel each time your executives gather data for reports. Over time, as your organization identifies valuable new ways of looking at data, your dashboards must be able to adapt. Claricent builds dynamic dashboards, enabling you to incorporate new data sources and empowering users to change the data visualization on demand so data can be viewed from multiple perspectives.



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